

**Agency:** Panelbase

**Universe:** Adults resident in GB

**Methodology:** Online

**Sample size:** 1026

**Fieldwork dates:** 20 April - 24 April 2017

**Weighting:** All the results were weighted by age, sex, region and SEG and voters were also weighted to match the 2015 UK election and 2016 EU referendum results.

**Further enquiries:** Ivor Knox, [ivork@panelbase.com](mailto:ivork@panelbase.com)

**Twitter:** @panelbaseMD

Base: 1,026		Total	Gender x Age					Region												
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	Yorkshire	North East	North West	Scotland	East Anglia	East Midlands	London	South East	South West	Wales	West Midlands	
Total		1026 (1026)	149 (134)	176 (182)	176 (181)	146 (157)	178 (182)	201 (190)	89 (89)	44 (45)	120 (120)	88 (91)	98 (93)	76 (77)	132 (129)	145 (152)	89 (88)	51 (48)	92 (94)	
Q2. Who do you currently intend to vote for? (Likely voters)	<b>Base: Likely (8-10) voters</b>	844 (844)	110 (99)	151 (154)	156 (161)	102 (111)	138 (141)	188 (178)	77 (77)	37 (39)	103 (103)	80 (82)	77 (73)	61 (62)	99 (97)	116 (122)	79 (78)	47 (43)	68 (68)	
	Conservative	355 (42%)	29 (26%)	51 (34%)	85 (55%)	28 (28%)	45 (32%)	117 (62%)	33 (43%)	7 (19%)	38 (37%)	21 (26%)	41 (53%)	37 (60%)	35 (36%)	62 (53%)	35 (44%)	19 (40%)	27 (40%)	
	Labour	192 (23%)	35 (32%)	36 (24%)	20 (13%)	39 (38%)	37 (27%)	26 (14%)	21 (28%)	18 (50%)	36 (35%)	8 (10%)	15 (20%)	9 (15%)	23 (24%)	16 (13%)	20 (25%)	11 (23%)	15 (22%)	
	Liberal Democrat	71 (8%)	17 (16%)	11 (8%)	12 (8%)	8 (7%)	10 (7%)	11 (6%)	6 (8%)	5 (13%)	6 (6%)	5 (6%)	4 (5%)	3 (4%)	17 (17%)	12 (10%)	8 (11%)	2 (3%)	4 (7%)	
	SNP	37 (4%)	4 (4%)	11 (7%)	8 (5%)	3 (3%)	7 (5%)	4 (2%)	0 (0)	0 (0)	0 (0)	0 (46%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	
	UKIP	36 (4%)	5 (4%)	11 (7%)	8 (5%)	2 (2%)	7 (5%)	2 (1%)	3 (4%)	2 (6%)	6 (6%)	1 (2%)	3 (4%)	1 (2%)	1 (1%)	6 (5%)	2 (3%)	3 (7%)	6 (9%)	
	Green	21 (3%)	6 (5%)	6 (4%)	4 (3%)	3 (3%)	1 (<1%)	1 (<1%)	2 (3%)	0 (0)	1 (<1%)	2 (3%)	2 (2%)	3 (5%)	3 (6%)	3 (2%)	2 (2%)	1 (1%)	1 (1%)	
	Plaid Cymru	6 (<1%)	0 (0)	2 (2%)	0 (0)	0 (0)	0 (0)	0 (2%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (13%)	0 (0)	
	Other	4 (<1%)	3 (2%)	1 (<1%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (1)	3 (3)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	
	Don't Know/ Not sure	123 (15%)	11 (10%)	20 (14%)	17 (11%)	19 (19%)	32 (23%)	24 (13%)	11 (15%)	5 (13%)	15 (14%)	4 (5%)	12 (16%)	9 (14%)	17 (17%)	18 (15%)	12 (15%)	7 (14%)	15 (22%)	
	Q2. Who do you currently intend to vote for? (Likely voters, excl DK)	<b>Base: Likely (8-10) voters, excl. DK</b>	722 (720)	99 (89)	130 (134)	139 (145)	83 (90)	107 (108)	164 (154)	66 (65)	32 (34)	88 (88)	76 (78)	65 (62)	52 (53)	82 (81)	99 (103)	67 (66)	41 (37)	53 (53)
Conservative		355 (49%)	29 (29%)	51 (39%)	85 (61%)	28 (34%)	45 (42%)	117 (71%)	33 (50%)	7 (22%)	38 (43%)	21 (27%)	41 (63%)	37 (70%)	35 (43%)	62 (63%)	35 (52%)	19 (46%)	27 (51%)	
Labour		192 (27%)	35 (35%)	36 (27%)	20 (15%)	39 (47%)	37 (35%)	26 (16%)	21 (32%)	18 (57%)	36 (40%)	8 (10%)	15 (24%)	9 (18%)	23 (28%)	16 (16%)	20 (30%)	11 (26%)	15 (28%)	
Liberal Democrat		71 (10%)	17 (18%)	11 (9%)	12 (9%)	8 (10%)	10 (9%)	11 (7%)	6 (9%)	5 (14%)	6 (7%)	5 (6%)	4 (6%)	3 (5%)	17 (20%)	12 (12%)	8 (12%)	2 (4%)	4 (8%)	
SNP		37 (5%)	4 (4%)	11 (8%)	8 (6%)	3 (3%)	7 (7%)	4 (2%)	0 (0)	0 (0)	0 (0)	0 (48%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	
UKIP		36 (5%)	5 (5%)	11 (9%)	8 (6%)	2 (2%)	7 (7%)	2 (1%)	3 (5%)	2 (6%)	6 (7%)	1 (2%)	3 (5%)	1 (2%)	1 (1%)	6 (6%)	2 (3%)	3 (8%)	6 (11%)	
Green		21 (3%)	6 (6%)	6 (5%)	4 (3%)	3 (4%)	1 (<1%)	1 (<1%)	2 (3%)	0 (0)	1 (1%)	2 (3%)	2 (3%)	3 (5%)	3 (7%)	3 (3%)	2 (3%)	1 (2%)	1 (2%)	
Plaid Cymru		6 (<1%)	0 (0)	2 (2%)	0 (0)	0 (0)	0 (0)	0 (2%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (15%)	0 (0)	
Other		4 (<1%)	3 (3%)	1 (<1%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (1%)	3 (4%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	
Q6. And how would you vote? (Likely voters)		<b>Base: Likely (8-10) voters</b>	895 (894)	118 (106)	160 (165)	167 (172)	111 (121)	148 (151)	190 (179)	80 (80)	40 (41)	106 (105)	82 (85)	87 (82)	64 (65)	106 (104)	127 (134)	80 (79)	48 (44)	74 (75)
		The UK should remain in the EU	410 (46%)	83 (70%)	75 (47%)	63 (38%)	74 (66%)	63 (42%)	52 (27%)	38 (47%)	16 (39%)	39 (37%)	46 (56%)	30 (35%)	24 (38%)	63 (59%)	60 (47%)	43 (53%)	20 (42%)	31 (42%)
	The UK should leave the EU	451 (50%)	31 (26%)	82 (51%)	99 (59%)	32 (29%)	78 (52%)	130 (68%)	42 (52%)	22 (56%)	60 (57%)	34 (42%)	52 (60%)	37 (58%)	41 (39%)	62 (49%)	33 (40%)	27 (55%)	42 (56%)	
	Don't know	34 (4%)	4 (4%)	4 (2%)	5 (3%)	6 (5%)	8 (5%)	8 (4%)	1 (1%)	2 (5%)	6 (6%)	2 (2%)	4 (5%)	3 (5%)	2 (2%)	6 (4%)	5 (6%)	1 (3%)	2 (2%)	

Base: 1,026		Total	SEG		EU referendum vote			2015 General election vote								
			ABC1	C2DE	Remain	Leave	Did not vote	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	
Total		1026 (1026)	564 (588)	462 (438)	450 (474)	485 (461)	91 (91)	319 (312)	263 (283)	68 (72)	41 (41)	109 (110)	33 (34)	19 (7)	13 (5)	
Q2. Who do you currently intend to vote for? (Likely voters)	<b>Base: Likely (8-10) voters</b>	844 (844)	472 (490)	373 (354)	384 (407)	438 (415)	22 (22)	303 (296)	233 (251)	63 (67)	40 (40)	97 (97)	27 (28)	19 (7)	8 (3)	
	Conservative	355 42%	190 40%	164 44%	108 28%	240 55%	6 27%	246 81%	23 10%	13 20%	1 2%	49 50%	2 9%	5 27%	0 0%	
	Labour	192 23%	109 23%	83 22%	117 30%	69 16%	6 25%	11 4%	148 64%	3 5%	4 11%	4 4%	3 10%	5 29%	3 33%	
	Liberal Democrat	71 8%	50 11%	21 6%	54 14%	14 3%	3 13%	12 4%	17 7%	35 55%	1 2%	2 2%	1 4%	0 0%	0 0%	
	SNP	37 4%	22 5%	15 4%	24 6%	11 2%	2 9%	1 <1%	1 <1%	1 1%	33 82%	0 0%	1 4%	0 0%	0 0%	
	UKIP	36 4%	12 2%	24 6%	2 <1%	34 8%	0 0%	2 <1%	4 2%	1 1%	0 0%	26 27%	0 0%	0 0%	0 0%	
	Green	21 3%	16 3%	5 1%	16 4%	5 1%	0 0%	2 <1%	2 <1%	1 1%	1 3%	1 1%	12 43%	0 0%	0 0%	
	Plaid Cymru	6 <1%	2 <1%	4 <1%	0 0%	6 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	6 32%	0 0%	
	Other	4 <1%	0 0%	4 1%	3 <1%	0 0%	1 5%	0 0%	1 <1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 35%	
	Don't Know/ Not sure	123 15%	70 15%	53 14%	60 16%	58 13%	5 21%	28 9%	37 16%	10 16%	0 0%	15 15%	8 31%	2 12%	3 33%	
	Q2. Who do you currently intend to vote for? (Likely voters, excl DK)	<b>Base: Likely (8-10) voters, excl. DK</b>	722 (720)	402 (418)	320 (302)	324 (345)	379 (358)	18 (17)	274 (267)	196 (212)	53 (56)	40 (40)	82 (82)	19 (19)	16 (6)	5 (2)
Conservative		355 49%	190 47%	164 51%	108 33%	240 63%	6 34%	246 90%	23 12%	13 24%	1 2%	49 59%	2 12%	5 31%	0 0%	
Labour		192 27%	109 27%	83 26%	117 36%	69 18%	6 32%	11 4%	148 76%	3 6%	4 11%	4 5%	3 15%	5 33%	3 48%	
Liberal Democrat		71 10%	50 12%	21 7%	54 17%	14 4%	3 16%	12 5%	17 9%	35 65%	1 2%	2 2%	1 5%	0 0%	0 0%	
SNP		37 5%	22 6%	15 5%	24 8%	11 3%	2 12%	1 <1%	1 <1%	1 2%	33 82%	0 0%	1 5%	0 0%	0 0%	
UKIP		36 5%	12 3%	24 8%	2 <1%	34 9%	0 0%	2 <1%	4 2%	1 2%	0 0%	26 32%	0 0%	0 0%	0 0%	
Green		21 3%	16 4%	5 2%	16 5%	5 1%	0 0%	2 <1%	2 <1%	1 2%	1 3%	1 1%	12 62%	0 1%	0 0%	
Plaid Cymru		6 <1%	2 <1%	4 1%	0 0%	6 2%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	6 37%	0 0%	
Other		4 <1%	0 0%	4 1%	3 <1%	0 0%	1 6%	0 0%	1 <1%	0 0%	0 0%	0 0%	0 0%	0 0%	3 52%	
Q6. And how would you vote? (Likely voters)		<b>Base: Likely (8-10) voters</b>	895 (894)	504 (522)	392 (372)	411 (434)	454 (430)	31 (30)	302 (296)	238 (256)	64 (68)	40 (40)	106 (107)	29 (30)	19 (7)	11 (4)
		The UK should remain in the EU	410 46%	277 55%	133 34%	368 90%	21 5%	21 70%	99 33%	143 60%	42 66%	25 63%	8 7%	22 74%	10 54%	11 100%
	The UK should leave the EU	451 50%	210 42%	241 62%	26 6%	419 92%	6 20%	187 62%	87 36%	21 33%	14 34%	96 91%	5 19%	9 46%	0 0%	
	Don't know	34 4%	17 3%	17 4%	17 4%	15 3%	3 10%	16 5%	8 3%	1 1%	1 2%	2 2%	2 7%	0 0%	0 0%	

Base: 1,026	Total	Gender x Age						Region											
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	Yorkshire	North East	North West	Scotland	East Anglia	East Midlands	London	South East	South West	Wales	West Midlands	
Total Q6. And how would you vote? (Likely voters, excl DK)	<b>Base: Likely (8-10) voters, excl DK</b>	1026	149	176	176	146	178	201	89	44	120	88	98	76	132	145	89	51	92
		861	114	157	162	106	140	182	79	38	99	81	82	61	104	122	75	47	72
		(859)	(102)	(161)	(167)	(115)	(143)	(171)	(79)	(39)	(99)	(83)	(78)	(62)	(102)	(128)	(74)	(42)	(73)
	The UK should remain in the EU	410	83	75	63	74	63	52	38	16	39	46	30	24	63	60	43	20	31
		48%	73%	48%	39%	70%	45%	28%	47%	41%	40%	57%	37%	39%	61%	49%	57%	43%	43%
	The UK should leave the EU	451	31	82	99	32	78	130	42	22	60	34	52	37	41	62	33	27	42
		52%	27%	52%	61%	30%	55%	72%	53%	59%	60%	43%	63%	61%	39%	51%	43%	57%	57%
Q7. What are the top 3 issues that matter to you most when voting in the upcoming General Election?	<b>Base: All respondents</b>	1026	149	176	176	146	178	201	89	44	120	88	98	76	132	145	89	51	92
		(1026)	(134)	(182)	(181)	(157)	(182)	(190)	(89)	(45)	(120)	(91)	(93)	(77)	(129)	(152)	(88)	(48)	(94)
	NHS and health	663	68	100	109	102	120	164	65	32	79	42	63	51	71	98	63	43	54
		65%	46%	57%	62%	70%	67%	82%	73%	72%	66%	48%	65%	67%	54%	67%	71%	85%	59%
	EU membership/ Brexit	432	61	74	87	52	65	94	36	16	37	43	44	31	64	70	40	20	32
		42%	41%	42%	49%	36%	37%	47%	41%	37%	31%	48%	45%	41%	49%	48%	44%	38%	35%
	Immigration	383	35	67	77	43	61	101	36	14	59	23	38	35	43	47	31	20	37
		37%	23%	38%	44%	29%	35%	50%	40%	31%	49%	26%	39%	46%	33%	33%	35%	39%	40%
	Economy	353	60	81	75	41	49	46	25	18	33	37	29	24	54	52	28	15	36
		34%	41%	46%	43%	28%	28%	23%	28%	42%	27%	42%	30%	32%	41%	36%	31%	30%	40%
	Tax and spending	205	42	35	34	31	43	22	18	9	19	20	25	14	22	31	16	10	21
		20%	28%	20%	19%	21%	24%	11%	21%	20%	16%	23%	26%	18%	17%	21%	18%	20%	23%
	Social care	147	17	29	26	12	13	50	14	8	21	11	11	13	12	28	11	5	14
		14%	12%	17%	15%	8%	8%	25%	16%	19%	17%	13%	11%	16%	9%	19%	12%	10%	15%
	Jobs	143	43	23	13	34	20	9	11	5	17	15	9	3	25	20	12	7	19
		14%	29%	13%	7%	23%	11%	5%	12%	10%	14%	18%	9%	4%	19%	14%	13%	13%	21%
	Education	137	19	17	11	31	40	19	14	5	20	11	13	12	16	13	14	9	10
		13%	12%	10%	6%	21%	22%	9%	15%	10%	17%	12%	13%	16%	12%	9%	15%	17%	11%
	Welfare	134	19	22	17	23	36	17	9	7	13	26	12	10	15	7	17	6	12
		13%	12%	12%	10%	16%	20%	9%	10%	15%	11%	29%	13%	13%	12%	4%	19%	11%	13%
Housing	129	21	18	11	35	29	15	7	7	18	8	11	8	25	16	12	3	13	
	13%	14%	10%	6%	24%	16%	7%	8%	15%	15%	10%	11%	11%	19%	11%	13%	7%	14%	
Security and policing	99	14	22	14	12	22	16	11	4	12	5	9	6	14	18	11	2	7	
	10%	9%	12%	8%	8%	12%	8%	12%	10%	10%	6%	9%	8%	11%	12%	12%	3%	8%	
International aid spending	84	13	13	22	4	10	22	6	2	7	8	12	10	10	13	3	9	4	
	8%	9%	8%	13%	3%	6%	11%	7%	5%	6%	9%	12%	13%	8%	9%	3%	17%	4%	
Defence	76	12	10	18	6	9	21	7	3	13	6	6	7	8	13	4	3	6	
	7%	8%	6%	10%	4%	5%	10%	8%	6%	11%	7%	6%	9%	6%	9%	5%	5%	6%	
Environment	72	18	13	13	10	13	6	6	2	6	6	9	3	11	13	8	2	5	
	7%	12%	7%	7%	7%	7%	3%	7%	4%	5%	7%	9%	4%	9%	9%	9%	5%	6%	
Public Transport	21	6	4	2	3	4	3	2	2	5	2	2	1	3	0	0	0	4	
	2%	4%	2%	1%	2%	2%	1%	2%	4%	4%	3%	2%	1%	2%	0	0	0	4%	

Base: 1,026	Total	SEG		EU referendum vote			2015 General election vote								
		ABC1	C2DE	Remain	Leave	Did not vote	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	
Total Q6. And how would you vote? (Likely voters, excl DK)	1026	564	462	450	485	91	319	263	68	41	109	33	19	13	
	861	486	375	394	439	28	286	230	63	39	104	27	19	11	
	(859)	(504)	(355)	(416)	(416)	(27)	(280)	(248)	(67)	(39)	(105)	(28)	(7)	(4)	
The UK should remain in the EU	410	277	133	368	21	21	99	143	42	25	8	22	10	11	
	48%	57%	36%	93%	5%	78%	35%	62%	67%	65%	7%	80%	54%	100%	
The UK should leave the EU	451	210	241	26	419	6	187	87	21	14	96	5	9	0	
	52%	43%	64%	7%	95%	22%	65%	38%	33%	35%	93%	20%	46%	0	
Q7. What are the top 3 issues that matter to you most when voting in the upcoming General Election?	<b>Base: All respondents</b>	1026	564	462	450	485	91	319	263	68	41	109	33	19	13
		(1026)	(588)	(438)	(474)	(461)	(91)	(312)	(283)	(72)	(41)	(110)	(34)	(7)	(5)
	NHS and health	663	359	304	290	315	58	189	204	42	18	67	19	13	11
		65%	64%	66%	64%	65%	63%	59%	78%	61%	44%	61%	59%	71%	81%
	EU membership/ Brexit	432	271	161	204	202	26	166	83	29	23	8	8	8	8
		42%	48%	35%	45%	42%	29%	52%	32%	42%	57%	46%	24%	41%	60%
	Immigration	383	185	199	77	280	26	151	71	17	9	73	4	6	3
		37%	33%	43%	17%	58%	29%	47%	27%	26%	22%	67%	12%	34%	20%
	Economy	353	220	133	177	137	39	123	76	31	13	20	13	5	5
		34%	39%	29%	39%	28%	43%	39%	29%	46%	33%	19%	38%	26%	40%
	Tax and spending	205	117	89	105	76	25	60	41	14	9	17	5	10	5
		20%	21%	19%	23%	16%	27%	19%	16%	20%	21%	16%	14%	54%	39%
	Social care	147	72	75	78	60	9	38	56	11	10	14	4	4	3
		14%	13%	16%	17%	12%	10%	12%	21%	16%	24%	13%	11%	20%	19%
	Jobs	143	75	68	71	49	22	24	43	12	7	8	9	2	3
		14%	13%	15%	16%	10%	25%	7%	16%	18%	17%	7%	27%	13%	21%
	Education	137	84	53	71	49	17	35	48	7	3	6	3	2	3
		13%	15%	11%	16%	10%	19%	11%	18%	10%	7%	5%	10%	13%	21%
	Welfare	134	56	78	62	61	11	22	46	9	15	15	8	3	0
		13%	10%	17%	14%	13%	12%	7%	17%	13%	37%	14%	24%	16%	0
Housing	129	66	63	63	54	13	29	46	10	5	11	3	0	0	
	13%	12%	14%	14%	11%	14%	9%	17%	15%	12%	10%	8%	0	0	
Security and policing	99	55	43	42	47	10	42	22	6	1	8	3	0	0	
	10%	10%	9%	9%	10%	11%	13%	8%	9%	3%	7%	8%	0	0	
International aid spending	84	35	49	23	58	2	31	12	6	4	21	2	3	0	
	8%	6%	11%	5%	12%	2%	10%	5%	8%	11%	19%	5%	14%	0	
Defence	76	44	32	28	45	3	35	13	3	1	12	2	0	0	
	7%	8%	7%	6%	9%	3%	11%	5%	5%	2%	11%	6%	0	0	
Environment	72	46	25	50	14	8	9	21	3	4	3	17	0	0	
	7%	8%	6%	11%	3%	9%	3%	8%	4%	9%	3%	52%	0	0	
Public Transport	21	8	13	11	8	2	4	7	4	1	2	0	0	0	
	2%	1%	3%	2%	2%	2%	1%	3%	5%	2%	2%	0	0	0	